



Logoinn Affiliate Manual

What is The Logoinn Affiliate Program and how does it work?

The Logoinn Affiliate Program is designed to empower the Affiliate with the most detailed tools and resources to Help the Affiliate become successful with their affiliate marketing efforts. The Logo-Inn Affiliate Program allows participating websites to receive commission on sales referred from links on their website. We provide links for web-pages to our website and whenever a visitor the Affiliate refers to us makes a purchase, the Affiliate receives commission. At the end of every month if our Affiliate has reached the minimum level of payout, our system network sends them commission for a percentage of the sales they referred to Logoinn.com.

What benefits I can have as Logoinn Affiliate?

The best benefit by joining our affiliate program is our commission strategy at up-to 30% is above industry average. Our minimum commission strategy does not include any hidden cost or charges. Currently, we are hosted by the Share-A-Sale network giving honesty and integrity to Affiliate commitments through them gaining up-front policies and firm handling of suspicious activity.

We provide a wide range of advertising materials, email marketing and promotional badges as well as a series of support tools & tutorials on our Affiliate support site

We keep our Affiliates updated with Logoinn Affiliate Program and Affiliate Industry news, promotions and benefits

Is this a Trustworthy and Credible program?

The Logoinn Affiliate Program is powered by IT Sec Ltd. Which is Microsoft and ISO Certified, Verified by Go Daddy Networks also

we are approved by Shareasale systems that proves our credibility in the marketplace.

Who will troubleshoot my problems?

The Logoinn Affiliate program is managed by an Affiliate team and dedicated resource for Affiliate help and support. Affiliates are requested to contact us using the methods shown below for a 24 hour response

Postal Address:
Logoinn Headquarters
79-A London Road, Leicester LE2 OPF
United Kingdom

Contact via IM or Email: affiliate@Logoinn.com

How can a potential affiliate gain approval?

- Fill out the form correctly and completely
- Provide valid and correct information and sources where necessary
- Respond to any Logoinn.com query at the earliest possible moment

What is a 'Logoinn preferred affiliate'?

Following are some characteristics that Logoinn would like to see in their preferred affiliates. They are not mandatory requirements. Logoinn prefers those affiliates who:

- Have knowledge of Logo design services
- Have a good site rank and satisfactory page views
- Are more interactive with our Logoinn Affiliate department
- Provide recommendations and personal experience about Logoinn services
- Provide their contact information on their Affiliate Page for clients' contact
- Maintain a forum, networking page or blog for selling as well as support purposes

What applications will be rejected?

- Your website is under construction.
- You don't have a Top-Level-Domain (i.e., www.your-domain.com/.net/.org)
- Your website's content is in a language other than English
- Your website has questionable/illicit integration; supports any illegal, porn, fake inauthentic stuff or has links to any other website of a similar nature.
- Your website is categorized as a Spam Site as that is there are too many Affiliate advertisements on the site already

If your request has been denied for any reason, you will be informed and after resolving the problem, you can reapply any time if you would like to.

You must have a valid web site or email address/list to participate in this program.

If you do not have a website, you can visit <http://www.Logoinn.com/web-design/> for low cost web design, hosting and registration.

Where to Sign-up?

Go to www.Logoinn.com/affiliate-program to Signup for Affiliate main page, click the button “Sign Up.” After clicking, you will be directed to our co-branded affiliate hosting page associated with ShareAsale.

How much time is required for the registration process?

After verification and approval from Logo-Inn’s Affiliate Host, the Affiliate application will be processed within the next 24 hours and the Affiliate will be informed via email about approval or rejection of the application

Linking issues

- Please check if you have placed the code correctly on your site
- Check with multiple web browsers and PCs to confirm

In case, the problem persists; contact shareasale@shareasale.com and c.c to affiliate@Logoinn.com so, we can follow-up on your behalf

SEM/PPC policy

Logoinn Strictly do not allow its Affiliates to promote the Logoinn Affiliate Program through any SEO/SEM/PPC search. Affiliates are strictly prohibited to using this medium to bring sales/clicks. Any association/promotion that portrays the Affiliate as a part or HQ of Logoinn in any manner is also prohibited. Logoinn does care about its affiliate’s investment, thus it’s important not to invest in any activity that may lead to the Affiliate’s membership termination.

Links and Advertisements

Logoinn provides Affiliate promotion advertisements in the form of Text, Graphics (JPG, PNG) and flash too, you can find the Advertisement from our Affiliate tracking host Share-A-Sale control panel. You can also view the creative designs from our Ad Links menu. Logoinn constantly updates its advertisement and regularly offers seasonal campaigns for affiliates to achieve new bonuses.

Does Logoinn support Pay per Call option?

Yes Logoinn offers the Pay-per-call option for its Affiliates, Affiliates can earn from USD 0.50 to USD 2.00 on each call referred to Logoinn (Please visit your Share-A-Sale admin panel for more information).

Tracking Issues

Share-A-Sale automatically registers the Affiliate referred customer who followed the affiliate link posted on Affiliate's site and saves a tracking cookie on the computer. Please note that Logoinn cannot track the Affiliate's referral if the customer has deleted their browsing history before purchasing any of Logoinn Services and the Affiliate won't be given any commission over it.

How can Logoinn Track my referred Affiliate's sales?

It is exactly the same as above but this time the 1st Affiliate will always get commission on the referred 2nd Affiliate customer. There is no cookie system involved in 2nd Affiliate sales tracking

Does Logoinn maintain a strict policy for commission levels?

Yes Logoinn is providing one of highest commissions in the Industry and to confirm timely payouts, Affiliates are required to follow the sales commission plan as listed on Logoinn Affiliate Page.

I have a Sales Plan, can Logoinn consider it?

Yes, Logoinn appreciates those Affiliates who come up with a customized Sales plan and ask for customized commission. Affiliates who are interested can contact us at affiliate@Logoinn.com

Payment Amount and Frequency

Our Tracking host (Share-A-Sale) issues affiliate payments monthly, provided that your account balance exceeds your Payment Release Level. If it does not, your balance will be carried forward to the next month. For Example:

It's the end of March > your affiliate account balance is \$60 > your payment release Level is minimum \$100

This means you won't get paid at the end of March because your balance is less than your minimum release level. The amount of \$60 in your account will be carried forward to the next month (no deductions will be made). At the end of April, your account balance grows to \$90. But that's still not \$100 so no payment will be issued and the \$90 will be again carried forward. By the end of May, your account balance has grown to \$120. That's more than \$100, so you will receive your full payment that is \$120.

Payment Schedules & Options

On 20th of every month, every affiliate gets their commission. However, in case of any delay, one can be sure to get the commission within the next 30 days (wherein your account balance exceeds your Payment Release Level). Considering the last example, \$120 (commission for the month of May) will be paid before the end of June. Payments are issued by Check via Post mail, Check via FedEx and Direct Deposit. There is no Logoinn admin or service fee for payments. If you prefer it to be paid by check or wire transfer, you may contact our Affiliate Program host (share-A-Sale)

Payment Rules and Exceptions

Due to various factors including bank schedules, changes in banking rules, changes in foreign bank systems & policies, Host policies and payment rules modification etc. the Logoinn payment schedules cannot be guaranteed. You will always get paid for your efforts, but it is possible that factors beyond our control might result in your payment delay. In case, you find yourself stuck; contact us and we'll surely help you out.

Logoinn may (but not mandatory), at its discretion, deduct or temporarily withhold from your account balance such amounts as are necessary to cover future refunds or expenses related to refunds. Any deductions or withheld commissions will be clearly mentioned in your account details and will be paid to you later.

Logoinn reserves the right to make changes to any part of its affiliate system without prior notice.

Refund Policy for Affiliate Referred Customers

The Logoinn policy is identical for normal non-referred customers and Affiliate referred customers. However, to avoid possible fraud; Logoinn will investigate all refund requests from Affiliate referred customers from various aspects. The Refund may (but not mandatory) take more time in the claim validity process to find the refund approved where Logoinn did not find any scam or suspicious activity.

In case of any scam-related or suspicious refund claim by any affiliate referred customer, no refund will be made and preventive measures will also be taken to avoid any fraudulent activity in future. The preventive measures could be the Affiliate's termination from the Logoinn Affiliate Program and information flow to all Affiliate networks regarding the activity whether proved or not.



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